

# ALEXANDRE BRUNO FERNANDES DE ALVARENGA

**Age:** 39 years old

**Phone:** 55 11 97957-3056 / 94190-2255

**E-mail:** 2011brunofernandes@gmail.com

**Address:** São Paulo - Brazil

**Portfolio:** <https://2011alexandrealfvarenga.github.io/Portfolio2/>

**Linkedin:** <https://www.linkedin.com/in/alexandre-bruno-alfvarenga-wordpress/>

## **PROFESSIONAL GOAL - Mid-level Wordpress/PHP Developer**

WordPress Developer with 5 years of experience building custom themes and plugins from scratch or using Elementor. Bachelor's degree in Information Systems and fluent in English. Skilled in developing high-performance websites optimized for Google Web Vitals.

Strong knowledge of WordPress, PHP, HTML, CSS (Bootstrap 3, 4, 5 / Sass / Tailwind), JavaScript (React, jQuery), Gulp, XAMPP, Nginx, Git (GitHub/GitLab), and Figma. SEO-oriented development using Semrush and Google's best practices. Experience with Cloudflare (reverse proxy) and API integration (REST and SOAP).

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## **EDUCATION BACKGROUND**

**2012 to 2015** Graduate in Systems Information  
São Paulo Uninove University

**2011 to 2012** Technologist in Information Technology  
São Paulo Institute Tecnology of Barueri

**Languages:** Português - Nativo  
English - Advanced

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## **WORK EXPERIENCES**

**Company:** Almayva Solutions S/A / Government of the state of São Paulo  
**Function:** Mid-Level Wordpress/PHP Developer  
Jun 2022 in current

**Duties:** Create wordpress theme's from scratch using just code and working with Elementor, i developed many plugins with functions as create, read, update and delete functions, showing data in control painel from data base, i built tool for event calender and others plugins too. I used API consumption as Rest and SOAP reducing cost. I built using following applications: Wordpress, PHP, Elementor, HTML, CSS 3 (Bootstrap/Sass), Jquery, Javascript, Xampp and Nginx Server, MySql e Sql Server, Git, GitHub, GitLab. Create and maintenance website according to SEO Semrush tools and Google Structure. I build projects using Figma.

**Projects:** [Compras](#) - [Procon](#) - [SGGD](#) - [Prodesp](#) - [Rota](#) - [Desenvolvimento Econômico](#)

**Company:** RGR Information Tecnology LTDA / Tokyo Marine Insurance Company  
**Function:** Junior Wordpress/PHP Developer  
Oct 2020 to Jun 2022

**Duties:** I maintainance the institucional website [Tokio Marine](#), and when i joined the company there are 800 thousand access/month, and i did a job improving the SEO and optimizing the speed and improved the performace around 5x the access, reaching almost in 5 milhoes access/month. I used the tools: Wordpress, PHP, develop custom plugin in Wordpress, HTML, CSS 3 (Bootstrap/Sass), Jquery, gulp (JS/CSS/HTML minification), Xampp and Nginx Server, MySql e Sql Server, Git, GitHub, GitLab.

**Projects:** [Tokio Marine](#) - [Blog Tokio Marine](#) - Intranet

**Company:** Infobrujac Information Tecnology LTDA  
**Function:** Junior Wordpress/PHP Developer  
Feb 2020 to out 2020

**Duties:** It was the beginning of the journey realizing some freelances, some without payments just to improve my experiences, i prioritized build wordpress themes using codes, i worked in marketing agencie too. I used Wordpress, PHP, HTML, CSS 3 (Bootstrap/Sass), Javascript (Jquery), gulp (JS/CSS/HTML minification), Xampp Server, BD MySql e Sql Server, Git, GitHub, GitLab e SEO. I deployed reverse proxy with Cloudflare tool.

**Projects:** [Michelli Dujé](#) - [Operah](#) - [Sr Odonto](#)

**I worked for 11 years as support analyst in others companies.**